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Sponsorship Opportunities

Empowering, uplifting, and advocating for our vibrant
LGBTQIA+ community in the Coastal Bend.



THE MOSAIC PROJECT
OF SOUTH TEXAS

THE MOSAIC PROJECT OF SOUTH TEXAS

501(C)(3) NON-PROFIT | P.O. BOX 2425, CORPUS CHRISTI,
TX 78403

PRIDECORPUSCHRISTI.COM

A MESSAGE FROM OUR PRESIDENT



Jonathan Swindle
President, Pride Corpus Christi
The Mosaic Project of South Texas



As we celebrate our 10th year of grassroots organizing in the Coastal Bend, it is with immense gratitude and pride that I extend this invitation to you. Since our official incorporation as The Mosaic Project of South Texas in 2018, Pride Corpus Christi has blossomed into a dynamic force for positive change in our community. From our humble beginnings, you have witnessed our growth into a multifaceted organization, and we invite you to continue this transformative journey with us.

Our commitment to fostering inclusivity and acceptance is reflected in the diverse initiatives we champion. June Pride Events and the annual Pride Parade & Block Party stand as vibrant celebrations of identity and unity, bringing together thousands to honor and uplift the LGBTQIA+ community. Beyond these cornerstone events, our endeavors extend into vital areas of support and advocacy. Unity 89.1 FM serves as a beacon of community radio, amplifying voices and stories often unheard. The Transgender Resource Initiative provides essential support and resources, while our Mental Health Support groups offer a safe haven for healing and connection. Additionally, OurCommunityLives.org is a digital platform dedicated to empowering and informing our community members of its own history.

In these times of heightened adversity and political challenges, our resolve has never been stronger. It is through enduring partnerships with organizations like the Coastal Bend Trans Alliance, Progressives of the Coastal Bend, All Saints Episcopal Church, Strengthening Wellness, K Space Contemporary and many others that we continue to fortify our impact. Together, we are not just surviving; we are thriving, ensuring that every individual in the Coastal Bend can live their truth with dignity and pride.

As we embark on this new era, your support is more crucial than ever. We invite you to join us in shaping a future where acceptance and equality are not just aspirations but realities. Thank you for considering partnering with Pride Corpus Christi as we continue to build a community where everyone belongs.



Jonathan Swindle
President, Pride Corpus Christi



Board Members (Pictured from Left to Right)

Jerry Cantu
Liza Wisner (*Secretary*)
Margaret Obregon
Eric Walls (*Treasurer*)
Kitana Sanchez
Bill Williams
Joylee Coffey
Robert Kymes (*Vice President*)
Jace Schmidt
David Spence
Jonathan Swindle (*President*)
Chelsea Aldrete
Father Jonathan Wickham (*Not Pictured*)

CELEBRATING PRIDE MONTH

June Pride Events

42+

EVENTS

5,000+

ATTENDEES

20+

PARTNERS

Pride Corpus Christi's June Pride Month is a vibrant celebration of diversity, inclusion, and community spirit, drawing participants from the Coastal Bend and beyond. Each year, our calendar is filled with a diverse array of events that cater to a wide audience, ensuring that there is something for everyone to enjoy. From the lively and colorful pub crawl that marches through the heart of downtown Corpus Christi to our engaging community gatherings such as the Movie Night, every event is designed to promote visibility, acceptance, and unity. These celebrations, including thought-provoking panel discussions, art exhibitions, and cultural showcases, offer a platform for LGBTQIA+ individuals and allies to connect, learn, and celebrate their authentic selves.

For our partners and sponsors, Pride Month offers unparalleled opportunities for brand visibility and community engagement. As a sponsor, your organization will be prominently featured across our event materials, social media platforms, and promotional campaigns, reaching thousands of attendees and online followers. Our events offer unique opportunities for sponsor activation, allowing your brand to connect with a diverse and engaged audience in meaningful ways. By aligning with Pride Corpus Christi, sponsors not only demonstrate their commitment to inclusivity and diversity but also gain the opportunity to foster deeper connections within the community. Join us in making Pride Month 2026 an unforgettable experience that celebrates love, equality, and the vibrant spirit of the Coastal Bend.



Pub Crawl / Disco 3000

A staple favorite of June's events bringing over 250+ people downtown.



Pride Ball

Our sponsor recognition event, showcasing LGBTQIA+ community entertainment.



LGBT Book Giveaway

Distributing over 50+ titles from Penguin Random House for free.



Pride Ball 2024



Pride Night at the Hooks



Pride Loteria



Pride at ArtWalk



Pride CC at Houston Pride



CCLGBT Family Day



Free Makeup Workshops



Movie Night

CELEBRATING A DECADE OF OUR LARGEST EVENT

Pride Parade & Block Party

3,000+

ATTENDEES

50+

VENDORS

10

YEARS

500+

MARCHERS

The October 3, 2026 Pride Parade & Block Party promises to be a vibrant celebration of diversity and inclusion in the heart of downtown Corpus Christi. As the marquee event of the year for Pride Corpus Christi, it draws over 3,000 attendees who come together to celebrate the richness of the LGBTQIA+ community. This lively event features a dynamic parade showcasing a tapestry of colorful floats, marching bands, and community organizations, all making their way through the bustling streets. The festivities continue with a block party that includes vendor booths offering unique goods and services, as well as an exciting lineup of live entertainment from local and national artists.

For sponsors, the Pride Parade & Block Party offers unparalleled visibility and engagement opportunities. As a sponsor, your brand will be prominently featured throughout the event, from banners and signage along the parade route to mentions in promotional materials and social media campaigns. This high-profile event provides a unique platform to connect with the diverse and inclusive community of the Coastal Bend region, enhancing brand recognition and loyalty. By aligning with Pride Corpus Christi, sponsors not only demonstrate their commitment to equality and diversity but also ensure a strong return on investment through meaningful community engagement and increased brand exposure.



Live Music

Featuring LGBT and ally musicians.



Diva Icons

Showcasing a diverse array of community talent.



Dance

Creating space for young artists.



Community



Parade MCs



Drag Performances



Community



Family Friendly



Health Advocacy



Faith Communities



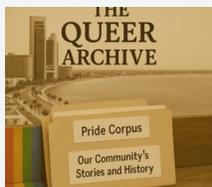
Joy & Representation

COMMUNITY RADIO

Unity 89.1 FM

Unity 89.1 FM is an ambitious initiative by Pride Corpus Christi designed to amplify LGBTQIA+ voices and ensure equitable media representation within the Coastal Bend community. As a burgeoning community radio station, Unity 89.1 FM is dedicated to fostering inclusivity and diversity in programming, offering a platform for stories, music, news, and discussions that resonate with the LGBTQIA+ community. This project is in progress, and our collaboration with new partners is crucial to its success. These partnerships are enabling us to build a station that not only serves as a voice for the underrepresented but also enhances the cultural fabric of Corpus Christi.

As we move forward in establishing Unity 89.1 FM, the station will serve as a significant milestone in media equity and representation. Our goal is to create content that engages, informs, and empowers our listeners by highlighting the experiences and perspectives of the LGBTQIA+ community. We invite sponsors to join us in this transformative journey, contributing to a media landscape that reflects the diversity and vibrancy of our community. By supporting Unity 89.1 FM, sponsors will be directly investing in a future where media representation is inclusive, equitable, and reflective of the myriad voices that make up our society.



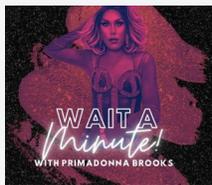
The Queer Archive

Showcasing LGBT community voices and stories to tear down barriers.



Queer Film Talks

A limited-run series showcasing LGBTQIA+ representation in film.



Wait a Minute!

Featuring local drag entertainer Primadonna Brooks.

Non-Profit Programs

The Mosaic Project of South Texas is committed to fostering an inclusive and supportive environment for the LGBTQIA+ community in the Coastal Bend region. Our programs are designed to address the unique challenges faced by this vibrant community, providing resources and support that promote understanding, acceptance, and empowerment.

To ensure our programs remain responsive to the evolving needs of the community, The Mosaic Project conducts an annual Community Needs Survey that gathers feedback from LGBTQIA+ individuals and allies across the Coastal Bend. The results of this survey guide our strategic priorities, inform the development of new programs, and shape our pursuit of grant opportunities that address the most pressing challenges identified by respondents. By monitoring changes in survey responses year over year, we are able to evaluate our impact, identify emerging needs, and design initiatives that meaningfully strengthen the well-being and resilience of our community.

Through these programs and ongoing community engagement efforts, The Mosaic Project of South Texas remains steadfast in its mission to support and uplift the LGBTQIA+ community, ensuring that every individual is seen, heard, and valued. We invite you to join us in this vital work by becoming a sponsor, helping us expand our reach and deepen our impact throughout the Coastal Bend region.

Transgender Resource Initiative

One of our flagship initiatives is the Transgender Resource Initiative. This program is dedicated to affirming transgender identities by providing essential resources and support. We aim to create a safe and welcoming space where transgender individuals can access the information they need to navigate their journeys confidently. Through workshops, educational materials, and community events, we strive to empower transgender individuals and foster a broader understanding of gender diversity.

Mental Health Support

In partnership with Strengthening Wellness, we offer mental health support groups tailored specifically for the LGBTQIA+ community. These groups provide a compassionate and confidential setting where individuals can share their experiences and receive support from both peers and mental health professionals. By addressing mental health needs, we work to strengthen the well-being of our community members, ensuring they have the resilience and resources necessary to thrive.

OurCommunityLives.org

Additionally, OurCommunityLives.org serves as a living history time capsule for the LGBTQIA+ community in Corpus Christi and beyond. This year, we are expanding our collection of oral history recordings, capturing the diverse voices and stories that have shaped our community. By preserving these narratives, we honor the past, celebrate the present, and inspire future generations. This initiative not only educates the public about the rich history of the LGBTQIA+ community but also fosters a sense of pride and belonging among its members.

Youth Art Lab

Art Lab for Teens is a monthly creative workshop for LGBTQIA+ youth and allies ages 13 – 18 in the Coastal Bend. Each session is led by community advocates and local artists who provide representation and mentorship through hands-on projects like crocheting, zine-making, sewing, painting, and more. The program is designed to nurture creative expression in a safe, affirming environment where every participant can explore their identity through art, guided by people who reflect their experiences.

INVESTMENT LEVELS

Sponsorship Levels

Rainbow (Title)

\$15,000

- ✓ Logo displayed and announced at all June and October events including all media
- ✓ Up to 10x30 complimentary booth at block party and parade with primary placement
- ✓ Kick Off Parade waving a flag while wearing company branded clothing
- ✓ Speaking opportunity at the block party stage
- ✓ 1 social media post on Pride Corpus Christi platforms (30-second video)
- ✓ Rights to use "official sponsor of Pride Corpus Christi" for 1 year
- ✓ 15 Pride Shirts with Sponsor Logo
- ✓ Exclusive co-branded pride koozies provided at events
- ✓ Recognition in every email from the Pride Corpus Christi newsletter
- ✓ Co-branded social media presence promoting support throughout year

Unity

\$6,000

- ✓ Logo displayed and announced at all June and October events including all media
- ✓ Up to 10x30 complimentary booth at block party and parade contingent w/ primary placement for ERG following grand marshal
- ✓ 1 social media post on Pride Corpus Christi social media platforms (30-second video)
- ✓ Rights to use "official sponsor of Pride Corpus Christi" for 1 year
- ✓ 10 Pride Shirts with Sponsor Logo
- ✓ Branded pride koozies for distribution at booth
- ✓ Special recognition during agreed upon event

Liberty

\$3,000

- ✓ Logo displayed at all June and October events including specified media
- ✓ Up to 10x20 complimentary booth at block party and parade w/ optimal placement following Unity sponsor
- ✓ 1 social media post on Pride Corpus Christi platforms (graphic/photo)
- ✓ Named June event sponsor of choice with branded merchandise giveaway
- ✓ 8 Pride Shirts with Sponsor Logo
- ✓ Branded pride koozies for distribution at booth
- ✓ Special recognition during agreed upon event

Harmony

\$2,000

- ✓ Logo displayed at all June and October events including specified media
- ✓ Up to 10x20 complimentary booth at block party and parade w/ strategic placement
- ✓ 6 Pride Shirts with Sponsor Logo
- ✓ Branded pride koozies for distribution at booth
- ✓ Acknowledgement in Pride Corpus Christi email newsletter

Diversity

\$1,000

- ✓ Logo displayed (small) at all June and October events, on shirts and including on website year-round
- ✓ Up to 10x10 complimentary booth at block party and parade
- ✓ 4 Pride Shirts with Sponsor Logo

Ally

\$500

- ✓ Business/Organization name and URL displayed on the website, and name listed on shirts
- ✓ Up to 10x10 complimentary booth at block party and parade
- ✓ Certificate of appreciation for display in business

INVEST IN OUR COMMUNITY

Become a Sponsor



Your sponsorship directly fuels visibility, inclusion, and vital services for the LGBTQIA+ community in the Coastal Bend.

Sign Up Online

Visit our website to choose your level, complete your commitment, and set up your dedicated sponsor account.

pridecorpuschristi.com/sponsors

Your Sponsor Account Includes:

- ✓ Track payments and invoices online
- ✓ View your sponsorship perks and benefits
- ✓ Receive photos and progress updates from our team

Prefer to Pay by Check?

Mail to: The Mosaic Project of South Texas, P.O. Box 2425, Corpus Christi, TX 78403-2425
Sponsorships over \$8,000 may be paid in 1-4 quarterly installments over 1 year.
Please send a vector logo (.ai, .eps, .svg) for use in publications and materials.

Print deadlines for June events are May 20 and for October are September 26.
Payments for first-time commitments must be received prior to print deadlines.
Commitments for long-standing sponsor relationships must be received by print deadlines.

Questions? Get in Touch

sponsorship@pridecorpuschristi.com | pridecorpuschristi.com/sponsors