



## 2019 Sponsorship Information

In the summer of 2016, three days after the Orlando Pulse Nightclub tragedy, a small committee in Corpus Christi put together an event that would serve three purposes: 1) honor the lives lost in the Pulse shooting; 2) commemorate the anniversary of US Supreme Court's marriage equality ruling; and 3) honor the past contributions and celebrate the future of the LGBTQIA+ community in the Coastal Bend, Texas, the nation and around the world.

Under the umbrella of The Mosaic Project of South Texas - a 501(c)(3) organization - PRIDE Corpus Christi, is an annual festival focused on commemorating, educating, and celebrating LGBTQIA+ equality and human rights. PRIDE is an event that celebrates love, diversity, and beauty of the LGBTQIA+ community within the Corpus Christi and the Coastal Bend, the state, nation and world.

*We cordially invite you to become part of Corpus Christi and Coastal Bend history! When you serve as a sponsor of 2019 PRIDE, you will lead your voice in support of an immeasurably important cause, as well as maximize your organization's visibility online and in print in Corpus Christi and the Coastal Bend.*



**PRIDE CORPUS CHRISTI  
SPONSORSHIP INFORMATION 2019**

From June 3-9, 2019, the Mosaic Project of South Texas will celebrate its 4<sup>th</sup> Annual PRIDE Celebration, including the 3<sup>rd</sup> Annual PRIDE Parade. This week-long celebration will no doubt be one for the record books, but before we can move forward with this new chapter of our city's history, we are asking for help — your help — as we continue writing this incredible story. We are planning our 3<sup>rd</sup> Annual PRIDE events. The planning committee is currently filling out applications, filing for permits, developing community partnerships throughout the city, and spreading the word about PRIDE 2019.

To put it simply, PRIDE 2016, 2017, and 2018 were enormous successes. Attendance and participation in 2018's PRIDE events exceeded our expectations drawing thousands of LGBTQIA+ individuals as well as friends, families, and allies.

This is where you come in! As a sponsor of this event, you are directly affecting positive change within the city of Corpus Christi and all of South Texas — a priceless feat that will continue to give back to the community for generations to come.

Thank you for your time. We look forward to your response.



## PRIDE CORPUS CHRISTI SPONSORSHIP INFORMATION 2019

As a sponsor of this event, you are directly affecting positive change within the city of Corpus Christi and all of South Texas — a priceless feat that will continue to give back to the community for generations to come.

### **Red Level Sponsor | Requested donation of \$3,000**

#### ***Title Sponsor of 2019 PRIDE Parade***

*Entry in 2019 PRIDE Parade (float, vehicles, or marchers)*

*Six (6) tickets of your choice to 2019 PRIDE Week events/activities (Movie Night, Comedy Show or Pub Crawl)*

*Your Organization/Business logo on all PRIDE event t-shirts*

*Your Organization/Business logo on all PRIDE posters and website.*

*Recognition on all social media posts*

*Recognition in all media interviews and press releases*

*Sponsor Spotlight – Speaking role at 2019 PRIDE event of your choice (Movie Night, Comedy Show or Pub Crawl) to promote your company's or organization's support for the LGBTQIA+ community*

*Booth at PRIDE Block Party*

*Distribution of Organization/Business promotional or informational materials in swag bags or table at PRIDE week events/activities (Movie Night, Comedy Show or Pub Crawl)*

### **Orange Level Sponsor | Requested donation of \$2,000**

*Entry in 2019 PRIDE Parade (float, vehicles, or marchers)*

*Four (4) tickets of your choice to 2019 PRIDE Week events/activities (Movie Night, Comedy Show or Pub Crawl)*

*Your Organizations logo on all PRIDE Corpus Christi event t-shirts*

*Your Organizations logo on all PRIDE Corpus Christi posters and website*

*Recognition on all social media posts*

*Recognition in all media interviews and press releases*

*Sponsor Spotlight – Speaking role at 2019 PRIDE event of your choice (Movie Night, Comedy Show or Pub Crawl) to promote your company's or organization's support for the LGBTQIA+ community*

*Booth at PRIDE Block Party*

*Distribution of Organization/Business promotional or informational materials in swag bags or table at PRIDE week events/activities (Movie Night, Comedy Show or Pub Crawl)*



**Yellow Level Sponsor | Requested donation of \$1,000**

*Entry in 2019 PRIDE Parade (float, vehicles, or marchers)  
Two (2) tickets to your choice of 2019 PRIDE Week events/activities  
Your Organizations logo on all PRIDE Corpus Christi posters and website  
Recognition on all social media posts  
Recognition in all media interviews and press releases  
Booth at PRIDE Block Party  
Distribution of Organization/Business promotional or informational materials in swag bags or table at PRIDE week events/activities (Movie Night, Comedy Show or Pub Crawl)*

**Green Level Sponsor | Requested donation of \$500**

*Entry in 2019 PRIDE Parade (float, vehicles, or marchers)  
Your Organizations logo on all PRIDE Corpus Christi posters and website  
Recognition on all social media posts  
Recognition in all media interviews and press releases  
Booth at PRIDE Block Party*

**Blue Level Sponsor | Requested donation of \$250**

*Entry in 2019 PRIDE Parade (float, vehicles, or marchers)  
Your Organizations logo on PRIDE Corpus Christi and website  
Recognition on all social media posts  
Booth at PRIDE Block Party*

**Purple Level Donor**

*I do not wish to be a sponsor, but please accept my donation of \$\_\_\_\_\_.*

ORGANIZATION NAME: \_\_\_\_\_

STREET: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_@\_\_\_\_\_

Please send a high-resolution .jpeg or .png image of your company or organization logo for use in publications, posters, banners, website and social media posts.

Please send sponsorship check to;  
The Mosaic Project of South Texas  
P.O. Box 2425  
Corpus Christi, TX 78403-2425

For More Information, please contact Bill Hoelscher or Angela Baker at 361.814.2001 or Tom Tagliabue at

361.290.9092 or [tom.tagliabue@gmail.com](mailto:tom.tagliabue@gmail.com).