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PRIDE
CORPUS CHRISTI
SPONSORSHIP 2022

PRIDECORPUSCHRISTI.COM

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PRIDE Corpus Christi, an annual festival in its 6th year, focused on commemorating, educating, and celebrating LGBTQIA+ equality and human rights, invites you to become part of Corpus Christi's history in a time of growing need for LGBTQIA+ support and representation. During the month of **June 2022**, PRIDE Corpus Christi will host 13 events with local partners throughout the community from the 3rd to the 23rd. *Events include an Art Gallery exhibition downtown, a vendor market, Youth Prom for ages 13-18, a Movie Night, Comedy Night, Poetry Night, Professionals Mixer, Pet Paw-rade, Pub Crawl, and a speaker panel.* **On October 8th**, the board plans the return of our annual PRIDE Parade and Block Party after two years of hiatus due to COVID-19. Our mission is to foster an inclusive environment for the estimated 14,000+ LGBTQIA+ citizens living in the 12 county Coastal Bend region through these events. With your support, we will embrace the diversity of our community while making Corpus Christi a safe and affirming place to live.

To put it simply, PRIDE 2016 - 2019 were enormous successes. 2019's PRIDE Parade and Block Party saw over **3,000** folks in attendance — both LGBTQIA+ and friends, families, and allies. Corpus Christi businesses raised tens of thousands of dollars to help put on this event to benefit the LGBTQIA+ community here in South Texas.

Over the last two years, with community support, the board has maintained a strategic presence online and through carefully organized events at La Palmera Mall, St. Paul UCC, Whataburger Field, the Coastal Bend Wellness Foundation, and the Corpus Christi Museum of Science and History. You may find a full report of our efforts to engage the LGBTQIA+ community safely at PrideCorpusChristi.com.

In 2022, we have planned our 6th annual PRIDE events with a spectacular showing. The planning committee is currently filling out applications, filing for permits, developing additional community partnerships throughout the city, and spreading the word about PRIDE 2022.

And this is where you come in to bring this event back to Corpus Christi for its sixth year.

PRIDE is an array of events that celebrate love and diversity within the city of Corpus Christi and the worldwide LGBTQIA+ community. When you serve as a sponsor with us, you will be supporting an immeasurably important cause and maximize your organization's visibility online and in print over the entire year to LGBTQIA+ citizens and their allies. Our website alone has reached over **18,000 people since 2019, 2,100 in the last three months; a 78.5% increase over the previous quarter.**

With tremendous interest from the public, 2022 is the year to be present. You are directly affecting positive change within the city of Corpus Christi and all of South Texas. This priceless feat will signify your support.

Thank you for your time, and we look forward to your response.



PRIDE SPONSORSHIPS

RAINBOW

\$5,000

- Largest organization/business logo on PRIDE t-shirt and five (5) PRIDE t-shirts
- Organization/Business logo on PRIDE website and Social Media recognition and event banners/signs
- Premiere Entry following MC in Pride Parade with your float (first come, first serve), vehicle and/or marchers and booth at the Pride Block Party
- Opportunity to have representative speak at one of the PRIDE events to attendees
- VIP Tent Access at Block Party & VIP Interior Bar with Meet and Greet

RED LEVEL

\$3,000

- Organization/Business logo on PRIDE t-shirt and four (4) PRIDE t-shirts
- Organization/Business logo on PRIDE website and Social Media recognition and event banners/signs
- Entry in Pride Parade with your float, vehicle and/or marchers & booth at the Pride Block Party
- Opportunity to have representative speak at one of the PRIDE events to attendees
- VIP Tent Access for 3 at Block Party & 3 tickets to VIP Interior Bar with Meet and Greet

ORANGE LEVEL

\$2,000

- Organization/Business logo on PRIDE t-shirt & three (3) PRIDE t-shirts
- Organization/Business logo on PRIDE website & Social Media recognition and event banners/signs
- Entry in Pride Parade with your float, vehicle and/or marchers & booth at the Pride Block Party
- Opportunity to have representative speak at one of the PRIDE events to attendees
- VIP Tent Access at Block Party & VIP Interior Bar with Meet and Greet

YELLOW LEVEL

\$1,000

- Organization/Business logo on PRIDE t-shirt and two (2) PRIDE t-shirts
- Organization/Business logo on PRIDE website, Social Media recognition & event banners/signs
- Entry in Pride Parade with your float, vehicle and/or marchers & booth at the Pride Block Party

GREEN LEVEL

\$500

- Business/Organization name (no logo) on PRIDE t-shirt
- Organizations name (no logo) on PRIDE Corpus Christi website, Social media recognition & event banners/signs
- Entry in Pride Parade with your float, vehicle and/or marchers and booth at the Pride Block Party

BLUE LEVEL

\$250

- Business/Organizations name (no logo) on PRIDE Corpus Christi website, event banner/signs
- Entry in Pride Parade with your float, vehicle and/or marchers & booth at the Pride Block Party

Sponsorship applications and checks due by **2 weeks** prior to June events or **1 month** prior to October events for purpose of inclusion on printed signage.

Note: In-kind donations will be assigned a level agreed to by the PRIDE Corpus Christi board, with priority given to financial contributions.

STAND UP. STAND OUT. STAND PROUD.

_____ I wish for my name to be listed as a donor to PRIDE Corpus Christi on website and social media platforms

_____ I wish for my donation to be anonymous

BUSINESS/ORGANIZATION NAME: _____

STREET: _____

CITY: _____

STATE: _____ .ZIP: _____ PHONE: (_____) _____ - _____

EMAIL ADDRESS: _____

Please send a high-resolution .jpeg, .png or vector image of your company or organization logo for use in publications, posters, banners, website and social media posts.

Please send sponsorship check to;

The Mosaic Project of South Texas
P.O. Box 2425
Corpus Christi, TX 78403-2425

For More Information, please contact:

Bill Hoelscher at 361.510.6508 or treasurer@pridecorpuschristi.com

Jonathan Swindle at 361.215.5089 or president@pridecorpuschristi.com



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