





📍 P.O. Box 2425 Corpus Christi, TX 78403
✉️ President@PrideCorpusChristi.com
📞 361-215-5089

February 9, 2023

Dear Prospective Sponsor,

PRIDE Corpus Christi, a non-profit now in its 7th year, is reaching out to local businesses, corporations, and entities such as yourselves, because we believe that your support can make a meaningful impact on the lives of our more than 14,000 LGBTQIA+ citizens and their families in the Coastal Bend. Whether through financial contributions or in-kind donations, your sponsorship signals your interest in attracting and retaining a diverse workforce while building equity for a marginalized population.

As you may be aware of, members of the LGBTQIA+ community face various challenges, from discrimination to the limited access of essential services. Our organization addresses these issues by promoting resources for individuals who may face unique challenges related to their identity and building a sense of community for those who may feel isolated.

Over the last several months, Pride Corpus Christi has joined the **United States Association of Prides** and **InterPride**, an international alliance, to improve and further our economic vitality and inclusion mission. Our team members recently attended the USAP Conference in Minneapolis, presenting best practices alongside other Pride organizations, including those from San Francisco, Tampa, and D.C. We were also awarded a federal grant from the CDC to promote **HIV/STD testing** in partnership with the Coastal Bend Wellness Foundation.

Looking ahead, PRIDE Corpus Christi has organized over 25 Pride Month events running from **June 3rd to July 2nd** and designed to promote and improve the quality of life for LGBTQIA+ in our region. Events include

- An Art Gallery exhibition downtown at PRODUCE® Gallery
- An affirming sermon at St. Paul United Church of Christ
- Youth Prom for ages 13-18 with the Coastal Bend Pride Center
- Movie Night featuring 'Kinky Boots' at Alamo Drafthouse
- Comedy Night at the Coastal Bend Wellness Foundation
- Pub Crawl in Downtown Corpus Christi
- Pride Night at the Corpus Christi Hooks
- A production of 'Fun Home' at Harbor Playhouse
- A forum on social justice


On **October 7th, 2023**, the Pride Corpus Christi will host our annual **PRIDE Parade and Block Party** after its triumphant return of 2022. This year's primary focus is to allocate funding toward building tourism revenue and attracting acclaimed entertainment.

In return for your support, we would be honored to acknowledge your business in all promotional materials, including our website and event programs. We are also happy to arrange for opportunities for your employees to volunteer and get involved in our events and initiatives.

Working together, we can create a brighter future for our entire LGBTQIA+ community. If you would like to discuss your potential involvement further, please don't hesitate to contact us at **sponsorship@pridecorpuschristi.com**.

Thank you for your time, and we look forward to your response.

Sincerely,



JONATHAN SWINDLE
President



WWW.PRIDECORPUSCHRISTI.COM

PRIDE SPONSORSHIPS

Presenting Sponsor

\$7,500 Shared / \$15,000 Sole

- Logo displayed and announced at all June and October events including all media (tickets, poster, sponsor banner, website, seawall banners, media/press and newsletter)
- Up to 10x30 complimentary booth at festival and parade contingent w/ primary placement for ERG following grand marshal
- Kick Off Parade waving a flag while wearing company branded clothing
- Speaking opportunity at festival stage
- 1 social media post on Pride Corpus Christi's social media platforms (30 second video)
- Rights to use 'official sponsor of Pride Corpus Christi' for 1 year
- 10 General Admission Festival Tickets - 5 VIP Festival Tickets
- 15 Pride Shirts with Sponsor Logo

Red LEVEL

\$5,000

- Logo displayed at all June and October events including specified media (poster, sponsor banner, website, select media/press and newsletter)
- Up to 10x20 complimentary booth at festival and parade contingent w/ optimal placement following Presenting Sponsor
- 1 social media post on Pride Corpus Christi's social media platforms (graphic/photo)
- Named June event sponsor of choice (i.e. Pride Movie Night Sponsored by...) w/ branded merchandise giveaway
- 5 General Admission Festival Tickets - 3 VIP Festival Tickets
- 10 Pride Shirts with Sponsor Logo

Orange LEVEL

\$3,000

- Logo displayed at all June and October events including specified media (poster, sponsor banner, website, select press and newsletter)
- Up to 10x20 complimentary booth at festival and parade contingent w/ optimal placement following Red Level sponsors
- 3 General Admission Festival Tickets - 1 VIP Festival Ticket
- 10 Pride Shirts with Sponsor Logo

Yellow LEVEL

\$1,000

- Logo displayed at all June and October events including specified media (poster, sponsor banner, and website)
- Up to 10x20 complimentary booth at festival and parade contingent
- 10 Pride Shirts with Sponsor Logo

Green LEVEL

\$500

- Business/Organization name (no logo) displayed on website with URL and listed on shirt
- 10x10 complimentary booth at festival and parade contingent

Blue LEVEL

Below \$500

- Business/Organization name (no logo) displayed on website (no URL) and listed on shirt
 - Option to be in our 'Small Business with PRIDE' campaign conducted in the month of June
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STAND UP. STAND OUT. STAND PROUD.

_____ I would like for our business to be included in the 'Small Business with PRIDE campaign'

_____ I wish for my donation to be anonymous

BUSINESS/ORGANIZATION NAME: _____

STREET: _____

CITY: _____

STATE: _____ .ZIP: _____ PHONE: (_____) _____ - _____

EMAIL ADDRESS: _____

Please send a vector image (.ai, .eps, .svg) of your logo for use in publications, posters, banners, website and social media posts.

Please send sponsorship check to the mailing address below or make payment online at pridecorpuschristi.com/sponsors

The Mosaic Project of South Texas
P.O. Box 2425
Corpus Christi, TX 78403-2425

For More Information, please contact:

Bill Hoelscher at 361.814.2001 or treasurer@pridecorpuschristi.com

Jonathan Swindle at 361.215.5089 or president@pridecorpuschristi.com



PRIDE
CORPUS CHRISTI
