



FIERCELY
Authentic

P.O. Box 2425 Corpus Christi, TX 78403
President@PrideCorpusChristi.com
361-215-5089



March 19, 2025

Dear Prospective Sponsor,

Entering our 9th year, Pride Corpus Christi remains deeply committed to empowering, uplifting, and advocating for our vibrant LGBTQIA+ community. Amid growing local and national challenges, your support is essential in sustaining our tradition of Pride month events, impactful initiatives, and bedrock of community partnerships.

Our mission has never been more crucial as we work to counter recent discriminatory actions within our community. Locally, **public libraries have faced censorship** from their very own advisory board, driving the effort to label LGBTQIA+ affirming books as "sexually explicit," effectively **erasing representation**. Additionally, institutions like Texas A&M University–Corpus Christi, whose core responsibility is to foster an educational environment, have adopted exclusionary policies, **barring drag performances on campus** and furthering oppression of LGBTQIA+ artists. As if that wasn't enough, a Texas lawmaker has drafted a bill to essentially make **being transgender in employ illegal**; reducing one's access to the inalienable right of the pursuit of happiness.

In protest to these abhorrent behaviors both locally and beyond, we will further strengthen our efforts to combat the marginalization of the LGBTQIA+ community. As a result, we are deepening our inclusion of organizations such as the Coastal Bend Trans Alliance, assisting in their growth and ability to provide vital services and support. Through our parent non-profit, The Mosaic Project of South Texas (TMPST), we have launched **clinically-led mental health support groups**, a **transgender resource initiative** to affirm our transgender siblings' identities, an **unbanned book uplink project**, an **inclusive youth art program** and so much more. We are doubling down on our effort to launch transmission of **Unity 89.1 FM** with new partners who desire equitable success. Lastly, we are furthering the ongoing effort of capturing and preserving LGBTQIA+ history from within the Coastal Bend with **Our Community Lives**. Without such efforts, our youth live in isolation, without community and often times without support.

During **Pride Month in June**, we are strategically collaborating with local partners to not only amplify initiatives but foster broader visibility in a fun, safe and affirming environment. We are bringing back many of the Pride Month favorites, including many re-imagined experiences for a more creative celebration. In **LGBT History Month**, we will proudly continue our tradition of hosting the **Pride Parade and Block Party on October 4th**—a powerful celebration of diversity, resilience, and community strength deep in the heart of Texas.

Your sponsorship directly fuels these initiatives, enabling us to combat isolation, support local business development, and uphold dignity and visibility within the LGBTQIA+ community. Simply stated, we cannot do this without you. Every year, we advance our mission while ensuring your investment in us is more widely invested locally; keeping your valued dollars within the Coastal Bend.

Thank you for considering your commitment to maintaining or joining us in these critical efforts. For more information or to discuss sponsorship opportunities, please contact us at sponsorship@pridecorpuschristi.com.

Warm regards,



Board President, 2024
Pride Corpus Christi
501 C 3 Non-Profit

PRIDE SPONSORSHIPS

Rainbow Sponsor

\$10,000 Shared / \$20,000 Sole

- Logo displayed and announced at all June and October events including all media.
- Up to 10x30 complimentary booth at block party and parade with primary placement.
- Kick Off Parade waving a flag while wearing company branded clothing.
- Speaking opportunity at the block party stage.
- 1 social media post on Pride Corpus Christi's platforms (30-second video).
- Rights to use 'official sponsor of Pride Corpus Christi' for 1 year.
- 15 Pride Shirts with Sponsor Logo.
- Exclusive co-branded pride koozies provided at events.
- Recognition in every email from the Pride Corpus Christi newsletter.
- Co-branded social media presence promoting support throughout year.

Unity LEVEL

\$5,000

- Logo displayed and announced at all June and October events including all media.
- Up to 10x30 complimentary booth at block party and parade contingent w/ primary placement for ERG following grand marshal.
- 1 social media post on Pride Corpus Christi's social media platforms (30-second video).
- Rights to use 'official sponsor of Pride Corpus Christi' for 1 year.
- 10 Pride Shirts with Sponsor Logo.
- Branded pride koozies for distribution at booth.
- Special recognition during agreed upon event.

Liberty LEVEL

\$3,000

- Logo displayed at all June and October events including specified media.
- Up to 10x20 complimentary booth at block party and parade w/ optimal placement following Unity sponsor.
- 1 social media post on Pride Corpus Christi's platforms (graphic/photo)
- Named June event sponsor of choice with branded merchandise giveaway.
- 8 Pride Shirts with Sponsor Logo.
- Branded pride koozies for distribution at booth.
- Special recognition during agreed upon event.

Harmony LEVEL

\$2,000

- Logo displayed at all June and October events including specified media.
- Up to 10x20 complimentary booth at block party and parade w/ strategic placement
- 6 Pride Shirts with Sponsor Logo.
- Branded pride koozies for distribution at booth.
- Acknowledgement in Pride Corpus Christi email newsletter.

Diversity LEVEL

\$1,000

- Logo displayed (small) at all June and October events, on shirts and including on website year-round.
- Up to 10x10 complimentary booth at block party and parade.
- 4 Pride Shirts with Sponsor Logo

Ally LEVEL

\$500

- Business/Organization name and URL displayed on the website, and name listed on shirts.
- Up to 10x10 complimentary booth at block party and parade.
- Certificate of appreciation for display in business.

Supporter LEVEL

Below \$500

- Business/Organization name displayed on the website (no URL), and name listed on shirts.
 - Option to be in the 'Small Business with Pride' campaign during June.
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_____ I would like for our business to be included in the 'Small Business with PRIDE' campaign

_____ I wish for my donation to be anonymous

BUSINESS/ORGANIZATION NAME: _____

STREET: _____

CITY: _____

STATE: _____ .ZIP: _____ PHONE: (_____) _____

EMAIL ADDRESS: _____

If applicable, please send a vector image (.ai, .eps, .svg) of your logo for use in publications, posters, banners, website and social media posts.

Please send sponsorship check to the mailing address below or make payment online at pridecorpuschristi.com/sponsors

The Mosaic Project of South Texas
P.O. Box 2425
Corpus Christi, TX 78403-2425

For More Information

Eric Walls at 361.442.0446 or treasurer@pridecorpuschristi.com

Jonathan Swindle at 361.215.5089 or president@pridecorpuschristi.com



Become a Sponsor